

Republic of the Philippines

JOSE RIZAL MEMORIAL STATE UNIVERSITY



Gov. Guading Adaza St., Sta. Cruz, Dapitan City Province of Zamboanga del Norte



BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

Formerly: Bachelor of Science in Tourism

(Regular Program)

(based on CMO No. 62 s. 2017)

					FIRST
	First Semester				
Course Code	Descriptive Title	Ur L E C	L A B	Pre-requisite/ Co-requisite	
GE-PC	Purposive Communication	3			
GE-MM	Mathematics in the Modern World	3			
GE-US	Understanding the Self	3			
THC 1	Macro Perspective of Tourism and Hospitality	3			
THC 2	Risk Management as Applied to Safety, Security and Sanitation	3			
FIL 1	Kontekstwalisadong Komunikasyon sa Filipino	3			
PE 11	Movement Enhancement (ME)	2			
NSTP 1	National Service Training Program 1	3			
TOTAL		2	3		

T YEAR	Consideration and the constant of the constant							
	Second Semester							
Course Code	Descriptive Title	Ur	nits	Prerequisite/				
		L	L	Co-requisite				
		E	Α					
		С	В					
FIL 2	Filipino sa Iba't Ibang Disiplina	3						
TPC 1	Global Tourism, Geography & Culture	3						
THC3	Professional Development and Applied Ethics	3						
THC 4	Micro Perspective of Tourism and Hospitality	3		THC 1				
TPC 2	Tour and Travel Management	3		THC 1, TPC 1				
GE-AA	Art Appreciation	3						
PE 12	Fitness Exercise (FE)	2		PE 11				
NSTP 2	National Service Training Program 2	3		NSTP 1				
TOTAL		2	3					

	First Semester							
Course	Descriptive Title	Ur	nits	Pre-requisite/				
Code		L	L	Co-requisite				
		E	A B					
THC 5	Philippine Culture and Tourism Geography	3						
TPC 3	Applied Business Tools & Technologies w/ Lab	2	1					
TPC 4	Intro to MICE	2	1	THC 4				
TMPE 1	Heritage Tourism	3		TPC 1				
LIT1	Poetry	3						
THC 6	Legal Aspects in Tourism & Hospitality	3		THC 4				
PE21	Physical Activities Towards Health & Fitness (PATH-Fit) 1 (Dance, Sports, Outdoor &Adventure Activities)	2		PE 12				
JEEP Start 1	Job Enabling English Proficiency 1		3					
TOTAL	·	2	3					

SECOND YEAR								
	Second Semester							
Course Code	Descriptive Title	Ur	nits	Prerequisite/				
		L	L	Co-requisite				
		E	A B					
GE-ST	Science, Technology and Society	3						
THC 7	Entrepreneurship in Tourism & Hosp.	3		TPC 2				
TPC 5	Sustainable Tourism	3		GEE-ES				
TMPE 2	Ecotourism Management	3		THC 5				
TPC 6	Foreign Language 1	3						
PE 22	Physical Activities Towards Health & Fitness (PATH-Fit) 2 (Dance, Sports, Outdoor & Adventure Activities)	2		PE 21				
JEEP Start 2	Job Enabling English Proficiency 2	3		JEEP Start 1				
TOTAL		2	0					

	MID-YEAR CLASS		
IC	Industry Immersion (100 hours)	1	

					THIE
	First Semester				
Course	Descriptive Title	Ur	nits	Pre-requisite/	
Code		L E	L A	Co-requisite	
		С	В		
TPC 7	Any Advised Foreign Language 2	3		TPC 6	
THC 8	Tourism and Hospitality Marketing	3			
BMEC 21	Strategic Management & TQM	3			
GE-CW	The Contemporary World	3			
TPC 8	Transportation Management	3		THC 4	
THC 9	Service Quality Management in Tourism & Hosp.	3			
JEEP ACC 1	Job Enabling English Proficiency 1 (EFIE) or (T&T)		3	JEEP Start 2	
TOTAL		2	21		

	Second Semester			
Course Code	Descriptive Title	Ur	nits	Prerequisite/
		L	L	Co-requisite
		E	A B	
BMEC 32	Operations Management in Tourism & Hosp.	3	В	THC 7
RIZAL	Rizal's Life and Works	3		-
THC 10	Multicultural Diversity in Workplace for the Tourism Professional	3		
GE-E	Ethics	3		
TPC 9	Research Methodology (Research in Tourism)	3		
TMPE 33	Destination Management and Marketing	3		THC 7
JEEP ACC 2	Job Enabling English Proficiency EFIE/T&T		3	JEEP ACC1
TOTAL		2	1	

	MID-YEAR CLASS		
Prac 1	Practicum (300 hours)	3	

	F								
	First Semester								
Course	Descriptive Title	Ur	nits	Pre-requisite/					
Code		L	L	Co-requisite					
		Ε	Α						
		С	В						
GE-PH	Readings in Philippine History	3							
TPC 10	Tourism Policy Planning & Devt.	3		THC 6					
TMPE 4	Recreational & Leisure Mgt	3							
TMPE 5	Agri-Tourism	3		THC 3					
TPC 11	Thesis Writing	3		TPC 9					
TOTAL		1	5						

F	OURT	TH YEAR				
			Second Semester			
		Course Code	Descriptive Title	Ur	nits	Prerequisite/
				L	L	Co-requisite
				E	Α	•
				С	В	
		Prac 2	Practicum (300 hours)	3		Prac 1
		TOTAL		- ;	3	

For non ABM graduates, the following bridging courses are required: Fundamentals of Accounting 3

Fundamentals of Accounting 3
Applied Economics 3
Business Marketing 3
Organization & Management 3
Business Finance 3
TOTAL 15